



BIO DIVERSITY *NEXT*

Building a global
infrastructure for
biodiversity data.
Together.

Better data - better science - better policies

Invitation to Biodiversity _Next conference
22 – 25 October 2019 Leiden, The Netherlands

Invitation to partnership

Biodiversity_Next is commissioned by



Biodiversity_Next is hosted by



A joint conference by



Welcome word

Dear Madam, Sir,

On behalf of the organizing partners, we are pleased to officially invite you to the 1st global Biodiversity_Next Conference, taking place in Leiden, The Netherlands, from Tuesday to Friday 22 – 25 October 2019. Together, we want to build a worldwide network of biodiversity data. This network will encompass all existing biodiversity databases, tools and knowledge. This conference brings together – for the first time – the major worldwide players to make this happen. We want to unite researchers and students, policy advisors, corporations and government officials.

Why act now!

Biodiversity loss is one of the largest environmental challenges facing the planet. Biodiversity – the variety of life on the planet – is essential for our survival and well-being on Earth. We need a basis from which our knowledge of the natural world can grow exponentially and in a manner that avoids duplication of effort. We need a digital revolution in biodiversity data. And we need to cooperate globally in this revolution. Connecting the data on biodiversity and geodiversity information on a global scale is critical. We foresee a future where all these biodiversity data are combined, linked and disseminated to everyone throughout the world who needs or can use them. Achieving this goal will help us to make rational and timely decisions to support a sustainable future. Because better data leads to better science, and better science leads to better solutions and policies.

This conference attracts more than 400 delegates from over 40 different countries.

Biodiversity_Next will follow a plenary & breakout model. Plenary sessions will be action packed with TED-style talks, elevator pitches, competitions and lively debates. Breakouts will focus on specific topics and will run in parallel throughout the day. Workshops and training courses will also run before and after the meeting.

Opportunities exist for corporate and academic partners for this first ever Biodiversity_Next conference. Partners will be able to engage with world-leading researchers, policy advisors, corporations, NGO's and government officials at this event through a variety of formal and informal mechanisms.

We look forward to meeting you in Leiden, The Netherlands

The Organizing Committee

Commissioned by:



Ministry of Education, Culture and
Science

Partnership Programme

The Organizers are offering organizations the opportunity to become Partner of the 1st Biodiversity_Next conference enabling them to promote their endeavours to help build a worldwide network of biodiversity data.

Various partnership options are listed on the following pages. Potential partners can select different options up to the amount of the financial support they like. Depending on the total sum of contribution, partners will be benefiting from various privileges.

Earth Partner

Contribution 20,000 EUR

Principal partner for all Biodiversity_Next activities throughout the conference trajectory.

Conference Track Partner

Contribution 10,000 EUR

Exclusive recognition of your emphasis on the importance of the selected track of your choice and supporting all Biodiversity_Next activities that relate to the track.

Choices:

- Science Track Partner
- Infrastructures Track Partner
- Standards Track Partner
- Policy & International Coordination Track Partner

Biodiversity_Next Contributor

Contribution 2,000 EUR

Recognition of your contribution and support in building a global infrastructure for biodiversity data.

Partnership privileges

Earth Partnership

Host and speaker

- Welcome address or speaker¹ at the plenary morning session on Tuesday October 22, 2019 addressing 400 international policymakers, NGO's, multinational companies, governing boards of GBIF, CETAF, worlds most renowned scientists and other leaders in the worldwide biodiversity data science community.
- Host a break-out session of your choice during the Biodiversity_Next conference from October 22 – 25, 2019 with a logical fit to your organization's purpose, corporate objectives and activities.
- Greetings of all Biodiversity_Next conference 2019 participants and special guests during the Welcoming Reception on Tuesday afternoon in the brand-new impressive Atrium of Naturalis.

Public recognition

- Earth Partnership recognition in speeches and opening / closing slides.
- Earth Partnership Partnership recognition in all activities leading up to the conference and in recaps after the conference.

Communications

- Mentioned as 'Earth Partner' in various communications related to all Biodiversity_Next conference 2019 activities.
- Press release on partnerships for the Biodiversity_Next conference 2019 activities, highlighting your purpose as 'Earth Partner'.

- Press wrap-up about the Biodiversity_Next conference 2019, including statement from your organization to emphasize your commitment to shared purposes.
- Section on the Biodiversity_Next 2019 website dedicated to the logical fit of your organization's purpose, corporate objectives and activities with Biodiversity_Next.
- Blog post on the Biodiversity_Next 2019 website on your commitment to the Biodiversity_Next objectives.
- Your logo prominent on partner page of the Biodiversity_Next 2019 website & the dedicated Conference App.
- Your logo prominent on the Biodiversity_Next conference 2019 digital screen[s].
- Your logo included below on official emails from the Biodiversity_Next conference 2019.

Social Media

- Testimonial message from your organization to be used in Biodiversity_Next social media and printed matter.
- Two exclusive social media mentions before and during the Biodiversity_Next conference 2019.
- Social media 'thank you' message after the Biodiversity_Next conference 2019.

Access

- 6 invitations to the plenary morning session on Tuesday October 22, 2019 addressing international policymakers, NGO's, multinational companies, governing boards of GBIF, CETAF, worlds most renowned scientists and other leaders in the worldwide biodiversity data science community.
- 6 invitations to all Biodiversity_Next conference 2019 activities.
- 6 invitations to the Biodiversity_Next conference 2019 Welcoming Reception on Tuesday afternoon October 22, 2019 in the brand-new impressive Atrium of Naturalis.

Exclusive perks

- Host of Round Table on Policy & International Coordination. Round Table with 30 selected guests who are decision makers and key influencers in the area of international policy making for biodiversity digital data science. Lunch session on Tuesday October 22, to identify further actions with this core group following up on the morning plenary sessions with 400 participants.²
- Your video message [45 seconds] to be communicated on screens in the main conference venue.³

¹ Topic in line with the goals of the conference - to be mutually agreed

² Note: exact role to be discussed and mutually agreed. Production costs of the Round Table to be incurred by your organization.

³ Note: all production costs to be incurred by your organization. Content in line with the goals of the conference - subject to approval.

Partnership privileges

Conference Track Partnership

Please select from:

- Science Track Partner
- Infrastructures Track Partner
- Standards Track Partner
- Policy & International Coordination Track Partner

Host and speaker

- Speaker at a break-out session [symposium, workshop etc.] related to [Track of choice] during the Biodiversity_Next conference from October 22 – 25, 2019 with a logical fit to your organization's purpose, corporate objectives and activities.
- Host of training courses and guests related to [Track of choice] during the Biodiversity_Next conference from October 22 – 25, 2019.

Public recognition

- [Track of choice] Partnership recognition in speeches and opening / closing slides.
- [Track of choice] Partnership recognition in all activities leading up to the conference and in recaps after the conference.

Communications

- Mentioned as '[Track of choice] Partner' in various communications related to all Biodiversity_Next conference 2019 activities.
- Press release on partnerships for the Biodiversity_Next conference 2019 activities, highlighting your purpose as '[Track of choice] Partner'.

- Section on the Biodiversity_Next 2019 website dedicated to the logical fit of your organization's purpose, corporate objectives and activities with Biodiversity_Next and the [Track of choice].
- Blog post on the Biodiversity_Next 2019 website on your commitment to the Biodiversity_Next objectives and the [Track of choice].
- Your logo as [Track of choice] partner on partner page of the Biodiversity_Next 2019 website & the dedicated Conference App.
- Your logo as [Track of choice] partner on the Biodiversity_Next conference 2019 digital screen[s].

Social Media

- Testimonial message from your organization to be used in Biodiversity_Next social media and printed matter.
- One exclusive social media mention during the Biodiversity_Next conference 2019.
- Social media 'thank you' message after the Biodiversity_Next conference 2019.

Access

- 3 invitations to the plenary morning session on Tuesday October 22, 2019 addressing 400 international policymakers, NGO's, multinational companies, governing boards of GBIF, CETAF, world's most renowned scientists and other leaders in the worldwide biodiversity data science community.

- 1 invitation to the Round Table on Policy & International Coordination. Round Table with 30 selected guests who are decision makers and key influencers in the area of international policy making for biodiversity digital data science. Lunch session on Tuesday October 22, to identify further actions with this core group following up on the morning plenary sessions with 400 participants.
- 3 invitations to all Biodiversity_Next conference 2019 activities.
- 3 invitations to the Biodiversity_Next conference 2019 Welcoming Reception on Tuesday afternoon October 22, 2019 in the brand-new impressive Atrium of Naturalis.

Exclusive perks

- Enabling special speaker from [Track of choice] to address the audience in a plenary session on day 2, 3 or 4 of the Biodiversity_Next conference. Speaker to be mutually agreed.⁴
- Your video message [45 seconds] to be communicated on screens in the main conference venue.⁵

⁴ Note: extra costs to be incurred by your organization.

⁵ Note: all production costs to be incurred by your organization. Content in line with the goals of the conference - subject to approval.

Partnership privileges

Biodiversity_Next Contributor

Communications

- Blog post on the Biodiversity_Next 2019 website featuring the different reasons for all of our *Biodiversity_Next Contributors* to commit to the Biodiversity_Next objectives.
- Your logo as *Biodiversity_Next Contributors* on partner page of the Biodiversity_Next 2019 website & the dedicated Conference App.
- Your logo as *Biodiversity_Next Contributors* on the Biodiversity_Next conference 2019 digital screen[s].

Social Media

- Testimonial message from your organization to be used in Biodiversity_Next social media and printed matter.

Access

- 2 invitations to the plenary morning session on Tuesday October 22, 2019 addressing 400 international policymakers, NGO's, multinational companies, governing boards of GBIF, CETAF, world's most renowned scientists and other leaders in the worldwide biodiversity data science community.
- 2 invitations to all Biodiversity_Next conference 2019 activities.
- 2 invitations to the Biodiversity_Next conference 2019 Welcoming Reception on Tuesday afternoon October 22, 2019 in the brand-new impressive Atrium of Naturalis.

Venue



Please support us in building a global infrastructure for biodiversity data. Together.

Biodiversity is essential for our survival and well-being on Earth. By becoming our Partner, you will be supporting a digital revolution in biodiversity data, on a global scale. Better data leads to better science, and better science leads to better solutions and policies.

We offer you excellent network opportunities and high-profile exposure amongst world-leading researchers, NGO's, corporations, policy makers and other key decision makers from around the world.

If you're interested, please contact:

Partnership Manager

Mr. Peter Rijntjes

Tel: +31 650 660 770

E-mail: peter.rijntjes@naturalis.nl

Website: biodiversity_next.org

